

Build better B2B Payment Systems

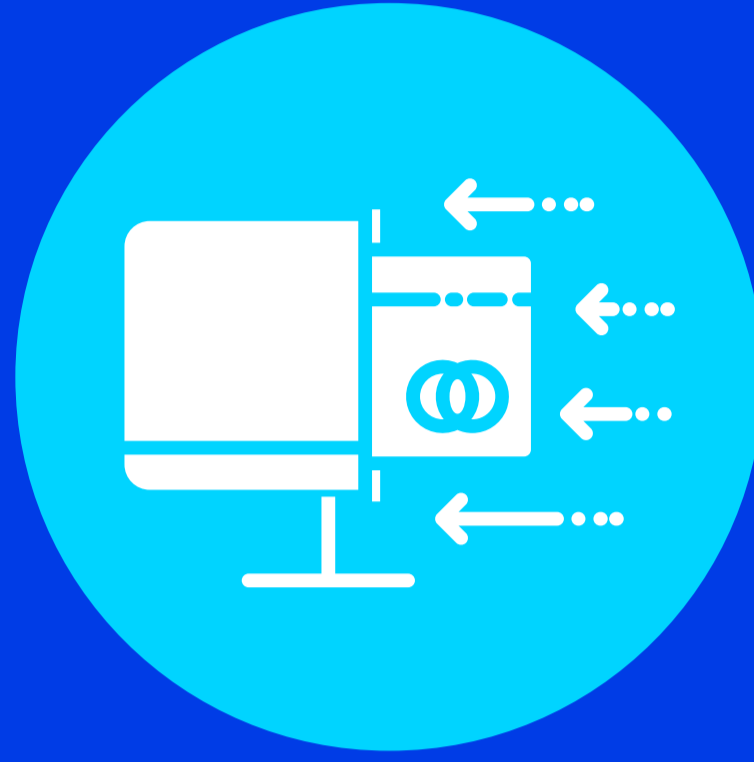
Pressure to create the perfect B2B embedded payments solution is building. As consumers embedded payments has become a part of our everyday lives. The key is replicating the ease and convenience so prevalent in B2C to solve the complexities in a B2B operation.

B2B Payments: Concepts to Know



Embedded Finance

Financial services such as lending or payment processing are embedded into the offering of a non-financial services company.



Embedded Payments

A business makes it easier for customers to buy more, more often by reducing any form of friction from the payment process.

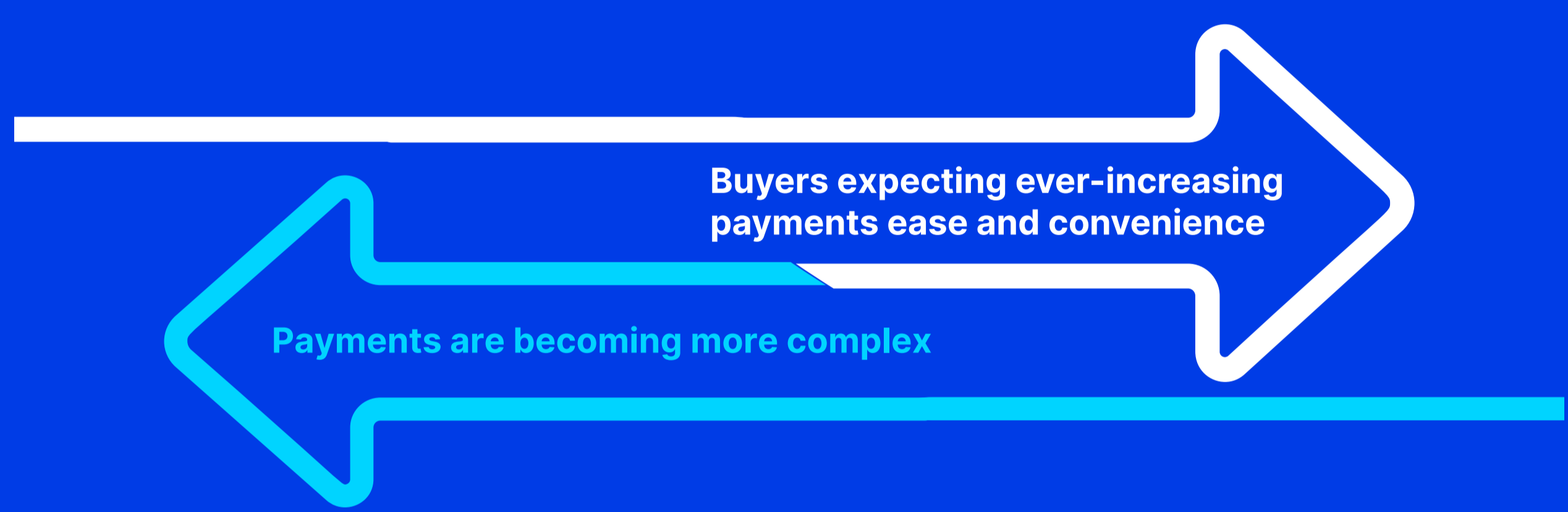


B2B vs B2C Payments

B2B buyers now expect the same type of payment choice and convenience as consumers at the checkout.

A convergence of factors affecting B2B payments is producing two conflicting trends:

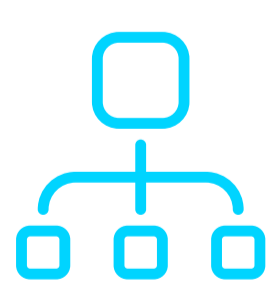
-TreviPay Embedded Payments eBook



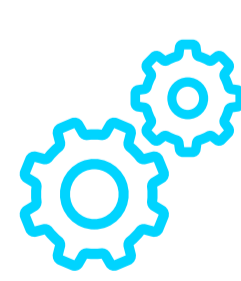
Three-quarters of CEOs across all industries believe that their current business model will be unrecognizable in five years.

Are Distributors The Future Of Distribution? Jay McBain, Forrester, Feb. 24, 2021: <http://go.forrester.com/blogs/are-distributors-the-future-of-distribution/>

Embedded B2B payments enables invisibility, but there are formidable challenges to implementing an in-house solution:



Implementing and/or redesigning processes



Integrating different systems and technologies



Opportunity Costs

TreviPay is at the forefront of embedded payments and specialises in building outsourced B2B payments and invoicing networks for clients globally.

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